

ALPACA ONTARIO

ALPACA ONTARIO Inc.
www.alpacaontario.org

Volume I, Issue I
September 1, 2002

Success Appears Imminent

As the interest in Alpacas continues to grow in eastern Canada, so too does the need for a focused and co-operative energy to manage this growth toward a successful investment opportunity as well as an enjoyable lifestyle.

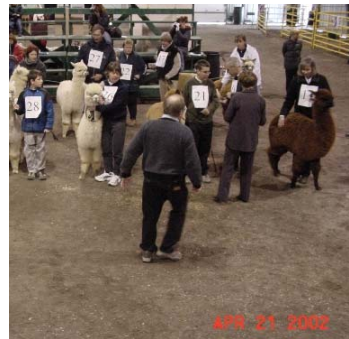
This year a group of Alpaca enthusiasts, based in Ontario, established the infrastructure of an organization committed to fostering a co-operative atmosphere in the Alpaca community.

The vision of this organization unites initiatives of all Alpaca breeders and owners in the province

and builds on the co-operative relationship with National and International affiliates. It will strive to build confidence in the future and help build awareness through community activities.

In this, our first year barely five months from official launch, our co-operative success appears imminent. The First Annual Alpaca Show was a huge success which set the stage for high quality shows in the future and the standard to breed toward high end Alpacas.

The first Annual General Meeting was also



very successful with a lively dialogue toward further growth of the association and volunteers to assist on committees and fairs.

We will continue to strive toward great value for the members of ALPACA ONTARIO through a myriad of different activities.

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Our Mission Statement

ALPACA ONTARIO represents the collective interests of Alpaca Owners and Breeders in Ontario to actively promote the awareness of the Alpaca and related fibre industry, encourage through education the highest quality Alpaca husbandry and breeding practices and foster interaction among its members.

Visit the ALPACA ONTARIO web site at: www.alpacaontario.org

Special points of interest:

- “Making It Happen” on Page 5 you’ll find all of ALPACA ONTARIO’S Committee’s, the respective Chairperson, and how you can stay in touch.
- “Legal Notes” - Page 6
- The next deadline for submission of newsletter articles is January 1, 2003.

Success Appears Imminent

(Continued from page 1)



First Annual General Meeting at the Carp Fair Grounds on April 21,

These activities, including Show ring opportunities, educational events, government liaisons and promotional activities, will become more focused as we gather input from the membership.

We begin this exciting new organization with a very enthusiastic and motivated group of

volunteer directors. We look forward to total participation of all Alpaca owners and breeders in the province and the collective success to strengthen this industry as well as individual member's business.

Please take a moment to contact any director and voice your thoughts as to how we can make this a more effective organization for you and

for the industry.

Pat Harrison, President of ALPACA ONTARIO

Don't forget to mention Alpaca Ontario to your clients.

Membership Report

We have an excellent membership response. Of 51 mailings in the province, we currently have 24 members.

There are currently 15 founding members. Founding members will be identified as such in perpetuity on the membership list and on the ALPACA ONTARIO website.

The annual farm membership is \$100, and the one time only fee for founding members is an additional \$200. Founding members will be accepted up until March 31, 2003.

We are very grateful for those who have contributed that extra to be founding members.

All members are listed on the ALPACA ONTARIO website (unless they choose not to be) with their address, phone, e-mail and website address. For an additional \$25 they can have a direct link to their web-site.

As well, other benefits of membership include the ALPACA ONTARIO booth at the Royal Winter Fair (great for marketing), the annual alpaca show, which in 2003 will

be combined with a whole day educational seminar on shearing and fibre, the newsletter, and development of press release kits for use by members. Your board is continuing to work on other exciting initiatives.

We are monitoring the list of Ontario members of CLAA and CABA in order to inform them about ALPACA ONTARIO.

Don't forget to mention ALPACA ONTARIO to your clients. A membership application is enclosed: please consider joining if you have not already; if you have, please use this for any of your clients. Membership enquiries should be directed to:

*Nancy Carr (Membership for AO)
2719 Sumac Rd.*

*R.R.#1, Elginburg, Ont. K0H 1M0
(613) 376-3389*

[e-mail: carralpacas@sympatico.ca](mailto:carralpacas@sympatico.ca)



A Royal Fair for ALPACA ONTARIO

As part of our co-operative commitment to showcase Alpacas in Ontario we have plans to participate in November's 2002 Royal Canadian Winter Agricultural Fair.

The 10'x20' post and beam style booth donated by Qolmesa Alpaca will be located in the education section. We are looking for organization representatives to manage the booth,

care for the cute Alpaca stars and present Alpaca facts to the general population attending the fair. Volunteering for the booth will have immediate access to the leads lists, which will otherwise be available for sale to the membership.

*For inquiries please contact
Judy Loukras
info@qolmesa.com*



Visit the ALPACA ONTARIO Web site at:
www.alpacaontario.org

Update of Activities for Canada Alpaca Breeders Association

CABA

The board of CABA made the difficult decision to raise the membership fees in 2002. Fees were increased to meet the mandate of its members to pursue a national advertising campaign. As a result of the increased fees, we lost about 20% of our members from 2001.

However, an increase in revenue, allowed the board to place advertisements in Harrowsmith magazine in the March/April and May/June issues. Further, two ads will be placed in the Westjet Airlines magazine for July and August.

Increased inquiries to the CABA office since the March/April issue of Harrowsmith is very encouraging (55 in 14 days). Most inquiries are from Ontario.

Our new, expanded website offers more exposure to members and the cyberspace public, as a result we will be able to augment our membership numbers. Increased revenues will result in a more effective national ad campaign.

Caecilia Goetze is a member of the Board of CABA

Update of Activities for Canadian Llama and Alpaca Association

CLAA

In an April meeting in Calgary, we listened to presentations from 3 agencies who spoke on the promotion and marketing of Alpacas and Llamas.

Rick Derksen, Mike Harrison and I recommended to the Board that alpacas be promoted and marketed separate from Llamas and the Board agreed. We now have a separate marketing and promotion committees

for Llamas and Alpacas.

The Alpaca Marketing Committee requested \$100,000 for the year 2002 to initiate an advertising campaign. A detailed proposal was submitted, and Jane Atkins (Board Member) our Liaison for Alpacas is awaiting approval.

Caecilia Goetze is a member of the CLAA Marketing Committee



The First Annual ALPACA ONTARIO Show in 2002, at the Carp Fair Grounds Gave Dr. Nancy Carr lots of reasons to smile.

What the Judges are Looking For

The Excitement of ALPACA ONTARIO'S very first show was reason enough for everyone to have a great time.

People attending the Seminar, put on by Jane Tellier (Jane also did the judging for the ALPACA ONTARIO Show), were provided with the added advantage of learning how to prepare animals for show, how to properly

halter fit your alpaca, as well as a full explanation of just what the judges are looking for when alpacas are in the show ring.

The results of the show will be posted on the ALPACA ONTARIO'S Website. Congratulations to all the participants.

*Hanne Quigley, Editor
ALPACA ONTARIO*

ALPACA ONTARIO Show 2003

“This hands-on seminar will include shearing, Grading and Sorting of Fibre for processing and competition.”

ALPACA ONTARIO will be hosting their second annual Alpaca show on April 26 and 27 in 2003.

Once again we will be in the Carp Fairgrounds in Carp, Ontario.

The Carp Fairgrounds were extremely generous in their contributions to a very successful event in 2002.

The halter show committee is excited to announce that on April 26, 2003 our Halter Show judge will be Cathy Merkle of the International Alpaca Judging School, AOBA.

There will be a full day workshop on April 27, 2003. This hands-on seminar will include shearing, grading and sorting of fibre for processing and competition. Our guests for

these workshops will be Trudy McCall, Custom Alpaca Shearer and fibre grading and sorting by Cathy Merkle.

Please direct your inquiries to Ceacelia Goetze, our Chair person for the Halter Show Committee. Ceacelia can be reached at:

scorrybreckalpaca@sympatico.ca

Helpful Websites

There are a lot of websites on alpaca related topics. Here are some you may find helpful when you are researching health topics.

www.vet.ohiostate.edu/docs/ClinSci/camelid/index.html

www.rockisland.com/newmoon/llamas/health.html

For various articles on fibre and health you may want to visit:

www.alpaca.asn.au/readings

Further information on fibre and fibre testing can be found on the Yocom McColl web-site:

www.ymccoll.com

We welcome you to share your educational sites with us. Please email Nancy Carr, the Chair person for our Educational Committee at:

carralpaca@sympatico.ca



In the Know

Legal Advocacy

Representatives of ALPACA ONTARIO are actively investigating the potential impact of Bill 81. The Bill could possibly impact livestock management on small acreage farms.

Jaqueline Hawes of Qolmesa is in contact with University partici-

pants as well as the International Camelid Institute. Rainer Goetze is communicating directly with Ministry officials. The objective will be to educate officials on the low impact that Alpacas have on the environment and ensure the industry is not impacted by this pending legislation. We will keep everyone posted as to the outcome.

Affiliations

As an organization representing our members we plan to establish and maintain relationships with affiliate organizations to ensure that our efforts are complimentary and not duplicated. We target CABA, CLAA, AOBA, ICI.

We welcome any feedback or suggestions from the membership .

Website Opportunity

The new ALPACA ONTARIO website is up and running thanks to Nicole Okun. While we plan for a steady evolution in its presentation, we will announce in the very new future an opportunity to link individual farm sites and create web pages for those getting started. Our show of numbers will add confidence to new comers to the Alpaca industry.

Input

We welcome any feedback or suggestions from the membership that might enhance our ability to represent your interests more effectively. Please contact any one of the directors, listed on the last page of the newsletter, with suggestions.



Making It Happen

ALPACA ONTARIO Committee's and respective Chairpersons

1. Halter Show

Chair - Caecelia Goetze

scorrybreckalpaca@sympatico.ca

2. Exhibitions

Chair- Judy Loukras

info@qolmesa.com

3. Newsletter

Chair- Hanne Quigley

hannesturn@mazinaw.on.ca

4. Education

Chair - Nancy Carr

carralpacos@sympatico.ca

5. Website

Chair - TBA

www.alpacaontario.org

6. AO Brochures

Chair - Nancy Stewart

nstewart@kpmg.ca

7. Membership

Chair - Nancy Carr

carralpacos@sympatico.ca

8. Promotion

Chair - Pat Harrison

info@qolmesa.com

9. Strategic Planning

Chair - Pat Harrison

info@qolmesa.com

Future Committee's

10. Fundraising

www.alpacaontario.org

11. Social Committee

www.alpacaontario.org

Anyone interested in participating on any of these committees can contact the designated chair .

Your involvement will be greatly appreciated.

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Working Together For Mutual Success

Notes:

Legal Notes

- ALPACA ONTARIO is a not-for-profit company registered under the Corporations Act (Ontario). The reasons for using a company rather than just an association are to make it easier to transact business, to give the organization additional credibility and to limit the liability of members.
- Each paid up member has a vote at the Annual General Meeting at which Directors are elected and by-laws are ratified. The Board of Directors may consist of up to nine individuals (only one director per farm and no less than three Directors are required). To encourage wider participation in ALPACA ONTARIO, the Officers of the company and its committee heads do not have to be Directors.
- The Treasurer, Judy Loukras, is responsible for maintaining the company's financial records, and during our start-up period when annual income is below \$10,000, the membership may waive the normal audit otherwise required by the Corporations Act. The Financial Report can be viewed on our website.
- The Directors establish annual membership dues each year in consultation with the Secretary and the Treasurer.
- The Board of Directors and Officers of ALPACA ONTARIO, elected at the First Meeting of the Members, are listed in this newsletter. A full text of By-law No. 1, the by-law governing our organization and general affairs, is published on our website.

ALPACA ONTARIO Board of Directors 2000 / 2003

President - **Pat Harrison**, Qolmesa Alpaca
(905) 841-2335 info@qolmesa.com

Secretary - **Robert Quigley**, Silent Valley Alpaca

(613)479-0307 rquigley@mazinaw.on.ca

Directors

Nancy Carr, Silver Cloud Alpacas

(613) 376-3389 carralpacas@sympatico.ca

Rainer Goetze, Scorry Breck Alpaca

(613) 832-4718

scorrybreckalpaca@sympatico.ca

Teresa Hilborn, Charbonnel Farm Ltd.,

(613) 476-8197 hilpaca@attglobal.net

Nancy Lavigne, Northern Lights Farm

(613) 756-6739 lavigne@blvl.igs.net

Nicole Okun, The Dwyer Hill Project

(613) 256-7525 nicole@dwyerhill.com

David Stewart, Stewart Alpacas

(905) 880-3757 nstewart@kpmg.ca